



HCT T20-034

Hollywood Casino Tunica
This Is HOLLYWOOD
Rules and Regulations
September 22, 2021

Promotional Period:

- Hollywood Casino Tunica will conduct **"This Is HOLLYWOOD"** social media promotion on the following dates:
- Promotional Dates:
 - Friday, September 24, 2021- Monday, October 11, 2021

Prize

- One winner will be randomly selected via Shortstack social media campaign system for a prize of \$100 in Free SlotPlay on Tuesday, October 12, 2021

Eligibility:

- Must be a member of the **mychoice** patron loyalty program.
- Must be 21 years of age or older to obtain a **mychoice** card.
- No purchase necessary to receive a **mychoice** card.
- A government issued photo ID is required to verify age and identity.
- This promotion is valid only at Hollywood Casino Tunica and nontransferable.
- Patrons must follow us on Instagram at @hollywoodcasinotunica and on Facebook at Hollywood Casino Tunica
- By participating in the contest participant agrees to be fully unconditionally bound by these terms and conditions, and participant represents and warrants that they meet the eligibility requirements. In addition, participant agrees to accept the decisions of Hollywood Casino Tunica as final and binding as it relates to the content and decisions of this contest.

Implementation:

- "This Is HOLLYWOOD" will run 24hrs online via social media platform Facebook and Instagram from Friday, September 24, 2021- Monday, October 11, 2021
- Guest must have a public Instagram account; and during the applicable contest period post a static post on participant's Instagram account of a photograph taken by participant at Hollywood Casino Tunica with memorabilia and includes the hashtag "#ThisIsHollywood".
- The applicable winner will be notified by Direct Message on the Instagram account from which the submission was made on Tuesday, October 12, 2021, following the end of the promotion period. Winner has four (4) days to accept the

prize after the attempted notification or their eligibility for the prize will be forfeited. When accepting the prize, winner must provide their personal email address and mychoice account number. Hollywood Casino Tunica shall have no liability for winner's failure to receive notices due to security settings, Instagram account issues, for winner's provision of incorrect or otherwise non-functioning contact information, or any other reason for failure to receive notices. If winner cannot be contacted, is ineligible, fails to claim the prize within four (4) days from the time the notification was sent, or fails to timely return a completed and executed Film, Videotape, and/or Photograph Release and mychoice account as may be required by Hollywood Casino Tunica, the prize will be forfeited, and no alternate winner will be selected.

- Winner will receive their prize loaded to their **mychoice** rewards card.

Disclaimer:

- A participant will automatically be disqualified if their submission depicts or portrays the Hollywood Casino Tunica or Penn National Gaming in a negative or disparaging light and specifically, the submissions may not depict or portray, directly or indirectly, any violence, gambling, underage drinking, visibly intoxicated people, nudity, lewd or illegal behavior at Hollywood Casino Tunica or is otherwise deemed offensive, derogatory, profane, abusive or vulgar.
- Participants may enter multiple different submissions per the contest period. Participants may not enter the same submission more one (1) by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. Any persons found to have entered the same submission multiple times will be automatically disqualified.
- Receipt by winner of the prize offered in this contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT HOLLYWOOD CASINO TUNICA'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

General Rules:

- All Free SlotPlay prizes are valid for 7 days with the exception of prizes \$500 or greater which are valid 30 days or from the day of winning.
- Free SlotPlay downloaded at the slot machine must be played at that machine to avoid the loss of Free SlotPlay.
- Once activated, Free SlotPlay is valid for 24 hours. Players are responsible for any Free SlotPlay downloaded at the slot machine and not played.
- Persons on the MGC Voluntary Self-Exclusion List are not eligible to participate in this program.
- Employees of Hollywood Casino Tunica, its subsidiaries, affiliates, or parent companies are not eligible to participate in this program.
- Family members (parents, children & spouse) of Hollywood Casino Tunica employees are not eligible to participate in this program.
- Hollywood Casino Tunica is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail.
- Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Casino Tunica.
- Hollywood Casino Tunica may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
- The Mississippi Gaming Commission reserves the right to investigate any and all complaints and disputes regarding tournaments, promotions and drawings. Such disputes and complaints will be resolved in accordance with the Mississippi Gaming Control Act and Mississippi Gaming Commission Regulations.
- Management reserves the right to cancel, change, and modify the tournament, promotion or drawing with the prior notification to the Mississippi Gaming Commission or Compliance, but must do so at least three (3) days prior to the commencement of the activity.
- Additional: If you or someone you know has a gambling problem, please call 1-888-777-9696 for help.
- By participating in this promotion, participants grant Hollywood Casino Tunica the right to use their name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known of hereafter invented, without further permission or additional compensation (except where prohibited by law). The sponsor is Hollywood Casino Tunica, 1150 Casino Strip Resorts Blvd, Tunica Resorts, MS 38664. Hollywood Casino and Your Place to Shine are trademarks of Penn Gaming.